

THIRD PARTY ENERGY EFFICIENCY PROGRAM

Moderate Income Direct Install Program (MIDI)

Pacific Gas and Electric Company (PG&E) has contracted with Richard Heath and Associates, Inc. (RHA) to offer a no-cost energy assistance program for PG&E residential customers. The MIDI program is available to qualified renters and homeowners living in single-family homes, multifamily dwellings and mobile homes. Participating customers receive energy and water conservation education and saving tips, referrals to other PG&E programs, and direct installation of eligible program measures.

Program details

This program is designed to help residential customers reduce their energy usage through no-cost direct install energy efficiency upgrades.

The MIDI program helps customers:

- Understand their energy use
- Reduce energy consumption and demand
- Save money on utility bills
- Improve their quality of life
- Improve the comfort of the home

Specific services:

PROGRAM FEATURE SERVICE	BENEFITS
Energy Education	Helps customers understand their household energy usage and provides insight into energy savings practices and tips to help them reduce their energy use.
LED Lighting	LED lights have a longer lifespan than a compact fluorescent light (CFL) or traditional incandescent light reducing the need for frequent replacement. Additionally, these high efficiency lights consume 6-8 times less power.
Smart Thermostat	Smart thermostats intelligently adjust a home's temperature with a minimal amount of programming while providing comfort, convenience and energy savings.
Water Conservation	Water measures not only reduce water consumption, but reduce hot water consumption; resulting in lower water heating bills. Qualified products include faucet aerators, low flow showerheads, and thermostatic valves.
HVAC Services (in specified climate zones)	HVAC measures improve energy efficiency, increase comfort, extend the lifespan of the system and result in lower energy bills. Qualified products include refrigerant charge, high efficiency motor, and time delay relay.
Energy Efficient Tier II Power Strip	Many electronics continue to use power while they are turned off and cannot be switched fully off without being unplugged. Smart power strips work to reduce your power usage by shutting down power to products that go into standby mode.
Final Report	Provided to the customer after all upgrades have been installed. The final report documents energy tips, referral to PG&E programs and a summary of all installed measures.
Quarterly Snapshot Reporting	Provides insight into energy consumption, energy savings achieved since participation in the program, and other valuable data to help customers understand and manage their energy usage.





Eligibility requirements

A local MIDI contractor will schedule an appointment with the customer. During the appointment, an energy advisor (representing the local MIDI contractor) will provide an overview of the MIDI program, screen customer for eligibility and complete required paperwork.

The customer must meet the following qualifications to be enrolled in the program:

- Must be a residential customer
- Reside within PG&E service area
- Housing must be a minimum of five years of age
- Dwelling types include single family, mobile homes and multi-unit dwellings
- Must not have solar panels installed

AND

- Must only meet one of the four qualification criteria below:

1. Meet MIDI income guidelines:
Maximum allowable income calculation sheet

Size of household	Annual income
1-2	\$65,780
3	\$83,120
4	\$100,400
5	\$117,680
6	\$134,960
7	\$152,240
8	\$169,520
9	\$186,800
10	\$204,080
Each additional person, add	\$17,280

Effective June 1, 2018–May 31, 2019

2. Renter: If you are a renter then you qualify with a signed Program Participation Agreement.

3. Language spoken: Primary language is a language other than English.

4. County of residence: Reside in one of the following counties:

Alpine	Lake	Santa Barbara
Amador	Lassen	Shasta
Butte	Madera	Sierra
Calaveras	Mariposa	Siskiyou
Colusa	Mendocino	Stanislaus
Fresno	Merced	Trinity
Glenn	Monterey	Tehama
Humboldt	Nevada	Tulare
Kern	Plumas	Tuolumne
Kings	San Luis	
	Obispo	

Program process

Qualifying customers will receive an energy assessment to determine which energy efficient upgrades and services they are eligible for.

After upgrades are complete, customers who opt in will receive a quarterly energy report outlining their energy usage with tips on how they can continue to save energy.

Program benefits

The MIDI program achieves energy saving objectives by providing no-cost home upgrade services and energy efficiency measures to help moderate-income residents: (1) conserve energy; (2) reduce energy costs; and (3) improve health, comfort and safety. The program also provides information and education to promote a more energy efficient culture.

Next steps

The customer calls the MIDI toll-free line at 1-866-455-0898.

The RHA Customer Service Representative screens the customer for eligibility and transfers the potentially eligible customers to a MIDI program contractor.

The contractor will make an appointment for enrollment.

The Energy Advisor visits the customer's home to prescreen and if qualified enroll the customer in the MIDI program.