

Purpose Statement

Strengthen Asset Building in the Community through:

- Collaboration
- Financial Education
- Maximizing Resources

Community Action Agency
of Butte County, Inc.



Helping People. Changing Lives.

(530) 538-7559

www.buttecaa.com

CAA Departments:

Administration Office

(530) 538-7559

Asset Building Coalition

(530) 990-8951

Community Development Department

(530) 990-8642

Energy Efficiency Training Academy

(530) 538-2561

Esplanade House Department

(530) 891-2977

Food & Nutrition Department

(530) 538-7158

Housing & Community Development Dept.

(530) 538-7534

Information Technology Department

(530) 538-7534, ext. 220

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provider, and employer."*

Updated: August 2011



ASSET BUILDING COALITION
OF BUTTE COUNTY

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*Another great program of the Community Action
Agency of Butte County, Inc.*

Helping People. Changing Lives.

What is the Asset Building Coalition of Butte County?

In late 2009, **Community Action Agency of Butte County, Inc.** recognized a need to increase Asset Building activities in Butte County. The Agency knew this could not be done alone. As a result, a decision was made to seek assistance from the community in an effort to build a coalition. In May, 2010 the gathered group approved the formation of the ABC.

The ABC is a county wide collaborative effort to increase access to current and future Asset Building Activities within our community.

ABC members include a number of community leaders from for and non-profit businesses and government officials. This cross-segment of our county provides the ABC with a wealth of knowledge and the ability to best assess the needs of the community.

During our 1st year ABC has committed to two asset building activities; increased financial education opportunities and increase awareness of Volunteer Income Tax Assistance and the Earned Income Tax Credit.

What is Asset Building?

Asset Building is a process which encourages low- and moderate-income individuals and families to accumulate assets. Asset Building is encouraged through financial education, matched savings programs, micro-enterprise development, and much more.

Committee Development

The ABC recognized two areas in which the ABC could make immediate impact in our communities. As a result two committees were formed. These two committees developed work-plans for the coming year. The work plans are as follows:

Financial Education

During 2010-11 the financial education committee has committed to increasing financial education to teens, young adults and families.

The committee has developed relationships with local high schools and family resource centers to teach financial basics to students.

The committee in collaboration with the FDIC has trained instructors in FDIC "Money Smart" curriculum.

Volunteer Income Tax Assessment/Earned Income Tax Credit

During 2010-11 the VITA/EITC Awareness committee has committed to increasing VITA tax returns filed by 25%.

The committee will accomplish this by promoting VITA sites and EITC awareness.

The committee will hold a VITA/EITC Kickoff Event in Chico, Oroville, Paradise, and Gridley.

What can you do to help?

The ABC is always looking for new members who are passionate about providing Asset Building Activities to our community. If you are interested or know someone who is please call Aaron Murphy at (530)990-8951 or email him at amurphy@buttecaa.com.

